



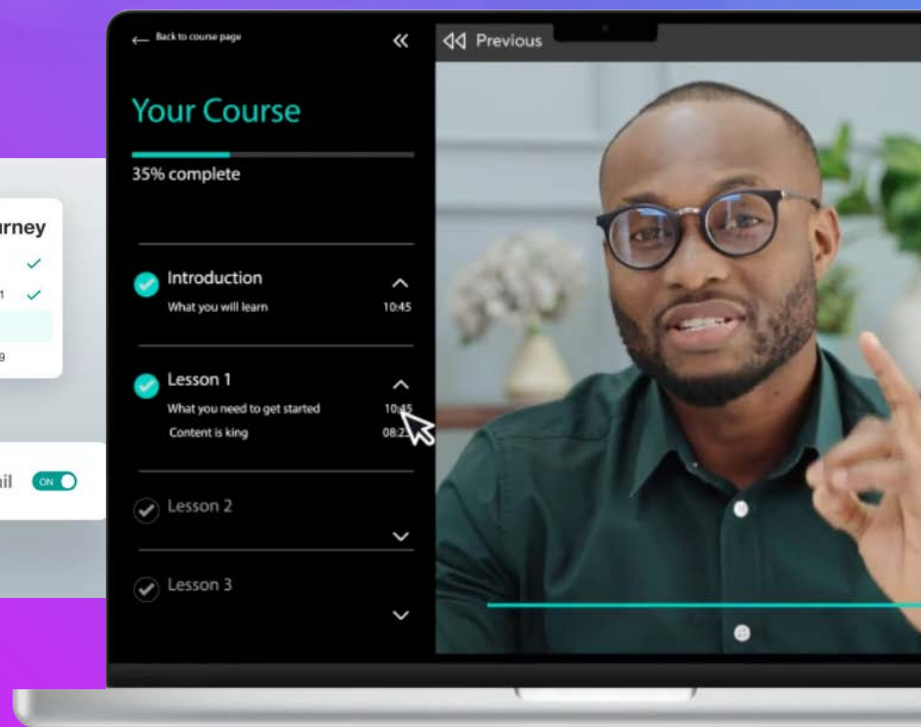
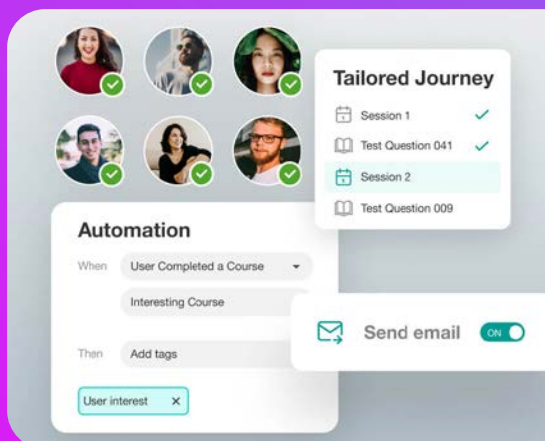
An introduction to **Beautica**cademy  
- an new e-learning platform  
designed for beauty brands

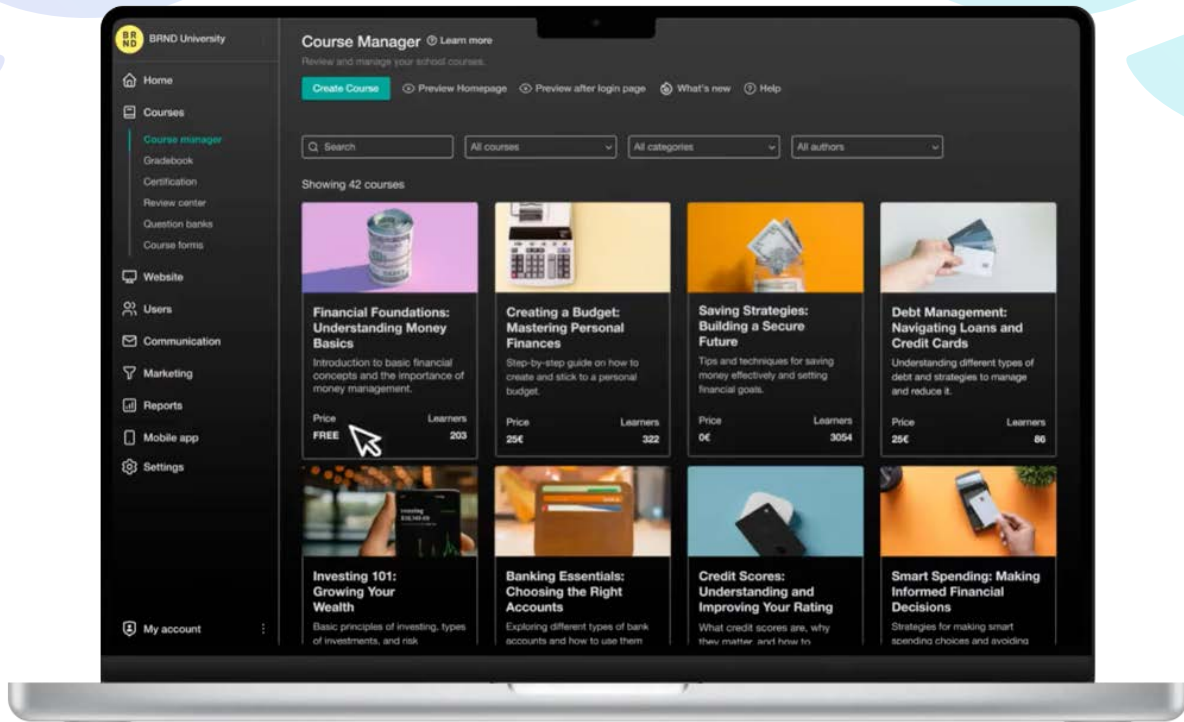


“  
I want to **sell online courses** to increase my beauty brands visibility and reach more customers  
”

# We can help...

Beautica Academy is a brand new e-learning platform from **Innovative Beauty** that can transform **your unique knowledge** and professional expertise in the beauty sector, into a comprehensive **online training academy** for you, tailored to appeal directly to your **specific customer** base.





Your ideas are at  
the heart of your  
training academy  
success

We take your course content, enriched by your unique insights, skills, and knowledge. Then our team brings it all to life, blending creativity, technical functionality into an immersive, dynamic, and conducive learning experience.

Your courses can be pre-recorded so users can access whenever it suits them, or you can host live presentations or webinars with Zoom, MS Teams, Webex and Calendly, to schedule on specific dates.



Sell Courses and  
Increase ROI on  
One Scalable  
Platform

Craft Learning  
Experiences  
Tailored to your  
Customers

Complete with  
Checkout,  
Payment and  
Coupon Systems

Extend Your  
Academy's Reach  
with a Dedicated  
Mobile App

OK...but it sounds  
like a lot of work to  
create these  
videos, right?

We take the stress  
out of building  
and selling online  
courses

Well **Innovative Beauty** can assist you here as well – we have a network of **video production experts** who can help you to record and edit your videos so they fully branded and are perfect for uploading to your online academy. Get in touch for a quote.

Of course, you may already have pre-recorded video training assets which we can work with straight away.

With Beauticaademy, you choose convenience, consistency, and comprehensive service. Our team creates an inspiring learning experience, from designing appealing visuals, developing intuitive user interfaces, to optimizing the courses for seamless interaction – we manage everything, start to finish.

# Key Features

Let's dive into some key features of the Beautica Academy platform:

## Branded Content

Our platform showcases your online training academy, and each course is fully branded to your beauty business.

## Multiple content types

Video, live stream, quiz, forms, eBooks, audio, assessments, certificates, and so much more!

## Interactive Learning Elements

To ensure comprehensive understanding, we can incorporate quizzes, open discussions, and task submissions into the training modules.

## Social Learning & Community Building

Learners can participate in community discussions and group activities, fostering a sense of networking and global unity within the beauty industry.

## Continual Enrichment

Using expert insights, trend forecasts, case studies, and creative challenges, we ensure the course content is up-to-date and catering to your industry's pace.

## User-Friendly Interface

Guided by the principle of simplicity, we ensure the process of learning is smooth, engaging, and enjoyable for everyone.

## Admin Dashboard

Control your content, monitor users and their progress, interact with your users and subscribers, and much more.

## AI Assistant

From course creation to exam evaluation, leverage AI technology to break efficiency records. Generate instant course content, e-books, assessments, emails, etc.

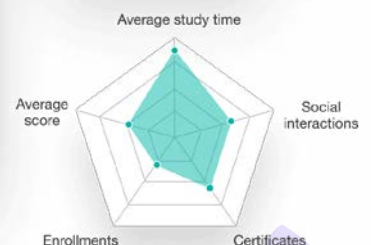


CODE  
BUY241

**3 FOR 2**

 Subscribers  
**1.859**

Paid ☒





# Other Benefits of an Online Training Academy

As well as having the advantage of a robust and flexible platform, Beautica Academy offers additional 'soft' benefits that will help your business grow and retain customers:

## **Recurring Interaction**

Regular course updates keep your audience engaged, boosting their loyalty and dedication towards your brand.

## **Enhanced Trust**

An online academy showcases your knowledge, building trust with your customers and within the industry.

## **Customer Loyalty**

By offering comprehensive courses, you're not just educating but also fostering a loyal community that appreciates your expertise and chooses your offerings repeatedly.

## **Automatic Income**

Turn your expertise into an automatic income generator. Your courses, once created, can provide seamless and ongoing revenue, investing in the future of your business.



## Let's Create Pathways that Inspire

Once your new training academy has been launched, our promise of backing your online school doesn't end. It's just the beginning of an ongoing commitment. Any new insights you want to share? We're here to create additional courses.

Any improvements you feel would enhance your school?

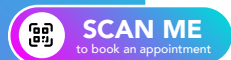
We're here to implement them.

Embrace the learning journey with Beautica Academy and Innovative Beauty. Together, let's create pathways that inspire, educate, and propel the next generation who are eager to leave their mark on the beauty world.

**Contact us to find out more:**

tim@innovativebeauty.co.uk

0203 105 3404



<https://calendly.com/innovativebeauty/online-introduction>

